

Breakdown Your 1-min Pitch

10s Intro

Introduce yourself!
Include your name, affiliation, title and area of research.

Keep this brief – while it's tempting (and easier) to talk about yourself, it won't add value until later.

15s Problem

Identify a real-world issue your research will help to resolve. Share an engaging, short summary in layman's terms -- worded to capture attention.



25s Impact

Elaborate on how your research benefits society and/or makes advances in science that impact the world at large.

This is the time to mention what's new about your research and reinforce why it matters.

10s Connect

Share your contact information and encourage them to reach out to you.

